

# Live Streaming Offers

## Contents

Features of the offers	2
Live Streaming «Basic»	2
Live Streaming «Branding»	2
Common features of the offerings – Technical	3
Streaming service	3
Laptop as image source	3
Cameras	3
Microphones	3
LED lights	3
Commonalities of the offers – Organizational	4
A director/cameraman in personal union	4
Travel time	4
Project preparations	4
Setup of the equipment on site	4
Options for equipment and services	5
Comments	7

## Features of the offers

### Live Streaming «Basic»

1'500.– CHF excl. VAT

- 2 Hours of Live Streaming
- 2 Cameras (one operated, one static)
- 2 Microphone systems at choice
- 1 Cameraman/director in personal union
- Simple technical clarifications and planning
- Any streaming or conferencing platform usable
- Support for setting up streaming if necessary
- On request small test run from the office
- Your laptop as another image source, e.g. with presentations
- Set up, rehearsal and test run on site, approx. 2h
- Equipment (camera, light, sound, direction)
- Travel time, total 2h incl.
- Mobility costs

### Live Streaming «Branding»

3'000.– CHF excl. VAT

- Contains the "Basic" offer
- Extended design options
- Animated belly bands adapted to your corporate design
- Or take over existing templates from your company
- Your logo as Station ID in the image
- Set-up, rehearsal and test run on site, approx. 3h
- Additional video direction equipment
- Recording of the streaming included

## Common features of the offerings – Technical

### Streaming service

- Option 1:  
You have an account with the platform. You set up the event on your own. If you have any questions, I am at your disposal. The streaming is done with your or my laptop.  
e.g. via Microsoft Teams, Zoom, Youtube or similar.
- Option 2:  
I provide a stream via my Vimeo or Youtube channel. I can also offer interactive conferences via Google Meet. It then all runs via my computer.

### Laptop as image source

- Use PowerPoint or other media in the livestream
- Your device must have an HDMI output
- Smartphones can be integrated via Google Chromecast or Apple Airplay
- Long HDMI cables will be provided by me
- I can duplicate the signal from the laptop to also be shown on TVs and beamers in the room.

### Cameras

- Two identical cameras with interchangeable lenses
- One is operated, one is static
- Both are on a tripod
- Quality FullHD (1920x1080 pixels)
- Lenses suitable for your event

### Microphones

- Types: Lavalier, Hand, Tripod, Table, Headset
- All work with radio transmission
- For more than four microphones or complex setups, an audio mixer is required

### LED lights

- Modern and powerful LED lamps are available as an option
- Colour temperature adjustable from 3200-5600K for optimal adaptation to the existing room light

## Commonalities of the offers – Organizational

### A director/cameraman in personal union

- Thanks to a compact control room setup, the camera and video direction can be operated in parallel
- Up to four microphones can be operated reliably
- More microphones can be used with a separate audio mixer and, depending on complexity, may require an additional sound technician

### Travel time

- Two hours total travel time planned for round trip including mobility costs
- From my office using the fastest available transportation at the scheduled travel time for the outbound trip.

### Project preparations

- Planning of the event from the technical point of view with you
- Virtual tour of the event location
- Support in setting up the streaming on the platform
- Or providing the streaming link for the viewers

### Setup of the equipment on site

- Technical test run before the event
- Brief rehearsal with speakers for sound and visuals and transitions

## Options for equipment and services

The cost of equipment includes: Configuring the equipment according to the project, share of transport, provisioning and amortisation.

Service	Comment	Amount	Unit
<ul style="list-style-type: none"> <li>Advanced technical planning</li> <li>Advice on the dramaturgy and structure of the streaming</li> <li>In-depth clarifications with the event location for larger and more complex setups</li> <li>On-site visit</li> <li>Rehearsals on site or virtually</li> <li>Additional travel time including mobility costs</li> </ul>		140	Per hour
Recording of the stream in high quality	FullHD, data transfer and easy cropping	280	Per Stream
Recording of the individual cameras	FullHD, data transmission of the original files	140	Per camera and day
Recording of all audio tracks of the audio mixer	There is a separate audio file for each sound track. This means that the entire sound can be remixed afterwards. Including file transfer.	140	Per Stream
Connecting an External Speaker [First]	Briefing and rehearsal with instructors in advance Setting up the software	280	Per speaker
Connecting an External Speaker [More]	Briefing and rehearsal with instructors in advance	140	Per speaker
Microphone incl. radio transmitter	Lapel microphone (lavalier), handheld microphone, stand microphone, headset	50	Per piece and day
Audio mixer 6-channel	Necessary from 4 microphones or for more complex setups	120	Per day

Service	Comment	Amount	Unit
Audio mixer 8-channel		150	Per day
Audio mixer 14-channel		250	Per day
Static video camera	Camera, lens for appropriate use, tripod	150	Per day
Cameraman, Freelancer	Minimum amount. 2h streaming, 2h present for set-up and rehearsal, incl. 2h travel time and expenses.	720	120 CHF for each additional hour
Sound engineer, freelancer	Minimum amount. 2h streaming, 2h present for set-up and rehearsal, incl. 2h travel time and expenses.	600	100 CHF for each additional hour
Video Direction Computer and Software	Required for advanced picture-in-picture functions, graphic elements or the connection of external speakers	200	Cost per day
Video mixer	Four-channel video mixer	60	Cost per day
Video transmitter HDMI	For transmission of a video image up to 150m away	50	Cost per day
Prepare graphic elements (belly bands, logos, station ID, video inserts)		420	Per stream
Two LED lamps [set]	Colour temperature adjustable from 3200-6500K, min. 100W	150	Cost per day
Basic equipment	Two cameras, two microphones, video direction, cables	400	Cost per day
Film editing	excl. filming equipment, incl. editing suite	140	per hour

## Services on request

- Teleprompter
- Location/Studio
- Make-up artist
- Event equipment

## Comments

All amounts are exclusive 7.7% VAT unless otherwise stated.

You want an option that does not yet exist? Ask me and I will design it for you.

Based on your enquiry and initial discussions, I will send you an offer with a fixed price for the project.